



## NEWS RELEASE

FOR IMMEDIATE RELEASE  
ISSUED: March 16, 2009

**SUNDAY MARCH 22, 2009**  
**2ND WATER ON FILM FESTIVAL**  
**TO MARK WORLD WATER DAY**

**THREE MOVIES TO REFLECT ON THE  
IMPORTANCE OF WATER IN THE 21ST CENTURY.**

**1:30 – LE PORTEUR D'EAU (FRENCH ONLY)**  
**2:45 – WATER UNDER FIRE**  
**4:00 – ONE WATER**

On Sunday afternoon, March 22, Sudbury's Second Water on Film Festival will take place at the Rainbow Cinema. The public is invited to come see 1, 2 or all 3 of these free films to celebrate World Water Day 2009. World Water Day is an international day of observance, established by the United Nations in 1992, to draw attention to the plight of more than 1 billion people who lack access to clean, safe drinking water.

This event is **free** and open to all. Water on Film is a fun and educational event that hopes to raise the awareness of March 22<sup>nd</sup> as World Water Day and the importance of water both globally and locally.

There will be information booths from community water groups, such as activities from Sudbury's Children's Water Festival and a collaborative art display where anyone can write their wishes and ideas about water. The resulting reflections on water will be exhibited at the Sudbury Earth Day Festival.

The event is presented by the Nickel District Conservation Authority's Drinking Water Source Protection Program, in partnership with Laurentian University's Sustainable Earth Club, the Cooperative Freshwater Ecology Unit and Rainbow Cinemas Sudbury. For more detailed information about the films showing at the Water on Film Festival, please visit: [www.sourcewatersudbury.ca](http://www.sourcewatersudbury.ca) or call the Nickel District Conservation Authority office at (705) 674-3125

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# Water on Film

## Take Two!

